

**PRESS RELEASE
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A Global Journey to Unity: Launch of the 'हर देश तिरंगा - Journey of Unity' International Road Expedition

[New Delhi, India] — On August 15, 2024, marking India's 78th Independence Day, the Indian Skills Development Council (ISDC) will launch the 'हर देश तिरंगा - Journey of Unity' International Road Expedition. This unprecedented initiative aims to travel across seven continents, visiting 193 UN-recognized countries over 1,000 days, covering 500,000 kilometers. The expedition, led by Mr. Amarjeet Singh Chawla, known globally as The Turban Traveller, and Major (Dr.) Karan Kapur, an esteemed Indian Army officer, seeks to bridge cultures and promote global unity.

Expedition Goals and Objectives

1. **Promote Indian Culture:** Showcase India's heritage through dances, arts, and cuisine, enhancing international cultural understanding.
2. **Highlight Indian Music:** Feature performances by Indian musicians and collaborations with global artists to foster cultural appreciation.
3. **Raise Road Safety Awareness:** Conduct workshops and demonstrations to promote safe driving practices and reduce accidents.
4. **Advance Disaster Risk Reduction:** Educate communities on disaster preparedness and resilience, in line with the Sendai Framework.
5. **Encourage Sustainable Travel:** Promote eco-friendly practices and conservation of resources throughout the journey.
6. **Foster Global Peace:** Build goodwill through the "Mission Million Hugs" initiative, symbolizing unity and friendship.

Launch Event and Collaborations

The journey will be officially flagged off by Brigadier (Dr.) BK Khanna, a member of the UNDRR ARISE - The United Nations Office for Disaster Risk Reduction, at the ceremony in New Delhi. The expedition is supported by key organizations, including ICMEI, AAFT, World Sikh Chamber of Commerce, ARISE - The United Nations Office for Disaster Risk Reduction, Indian Skills Development Council (Government Registered Organization), All India Fire & Disaster Management Council (AIFDMC) (Government Registered Organization), Foundation JPS, HAKO, JK Tyre, India Headlight Upgrade, Bimbra 4x4, Brotherhood Love Peace Unity, Yogis Ayurveda Clinics and Panchkarma, International Road Federation (IRF). These organizations focus on road safety, sustainable travel, and disaster risk reduction.

Eminent personalities who were present at the Flag off: Apart from Brig. B.K. Khanna and Dr. J.P. Singh Sahni, the eminent personalities who will flag off the journey from Gurdwara Bangla Sahib, one of the most prominent Sikh gurdwaras in Delhi, India, and known for its association with the eighth Sikh Guru, Guru Har Krishan ji were Sd. Harmeet Singh Kalka, President of Delhi Sikh Gurdwara Management Committee; Mr. Sandeep Marwah, Chairman of AAFT University; Mr. Anil Pratham IPS (retd) (Former DGP, Gujarat); Mr. Paramjit Singh Chandhok, Advisor, DSGMC, New Delhi; Mr. Kabir Sahni, Director of ISDC; and Mr. Bir Zorawar Sahni, Director of All India Fire & Disaster Management Council.

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For more information about the initiative and how to get involved, please visit or contact Dr. J.P. Singh Sahni at the provided contact information.